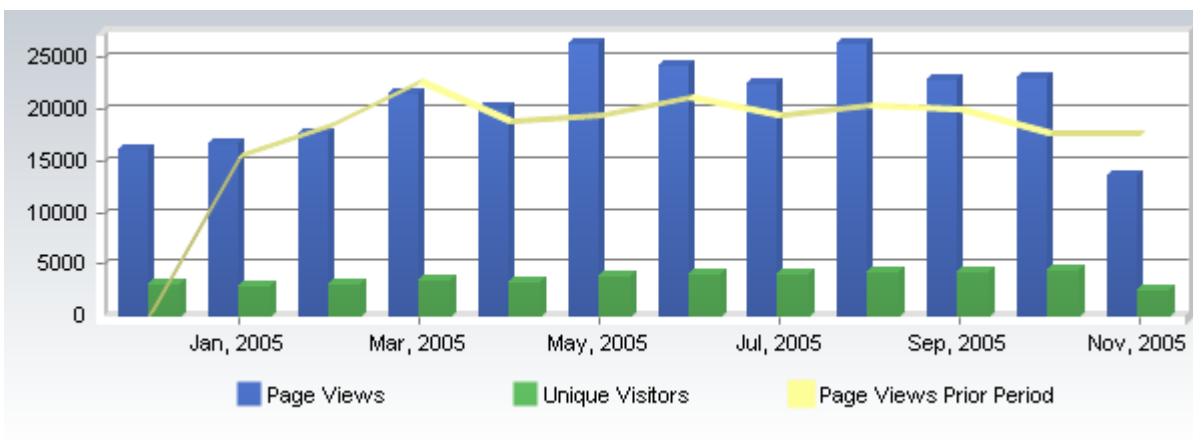


Sample Website Activity Report

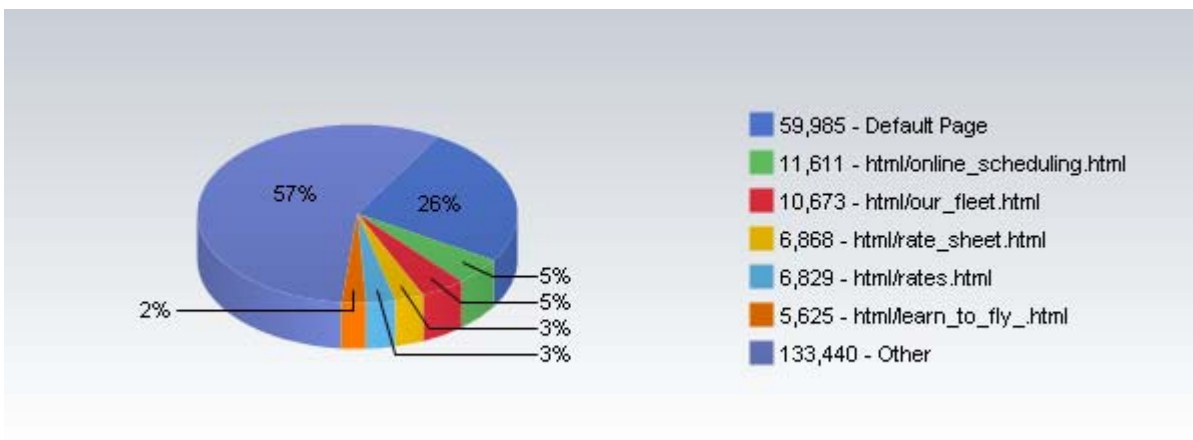
www.executiveflyers.com

Traffic History for December, 2004 to November, 2005



Month	Page Views	Percent	Unique Visitors	Percent	Monthly Uniques	New Visitors
December, 2004	16,184	6.44%	3,051	6.95%	2,317	2,140
January, 2005	16,681	6.64%	2,996	6.83%	2,256	2,074
February, 2005	17,634	7.02%	3,133	7.14%	2,358	2,180
March, 2005	21,503	8.56%	3,590	8.18%	2,677	2,489
April, 2005	20,123	8.01%	3,325	7.58%	2,453	2,246
May, 2005	26,427	10.52%	3,909	8.91%	2,878	2,655
June, 2005	24,274	9.66%	4,114	9.38%	3,227	2,982
July, 2005	22,477	8.95%	4,144	9.44%	3,192	2,962
August, 2005	26,385	10.50%	4,365	9.95%	3,425	3,221
September, 2005	22,883	9.11%	4,240	9.66%	3,231	3,008
October, 2005	23,066	9.18%	4,518	10.30%	3,536	3,312
November, 2005	13,633	5.43%	2,493	5.68%	2,039	1,830
Total 12:	251,270	100.00%	43,878	100.00%	33,589	31,099

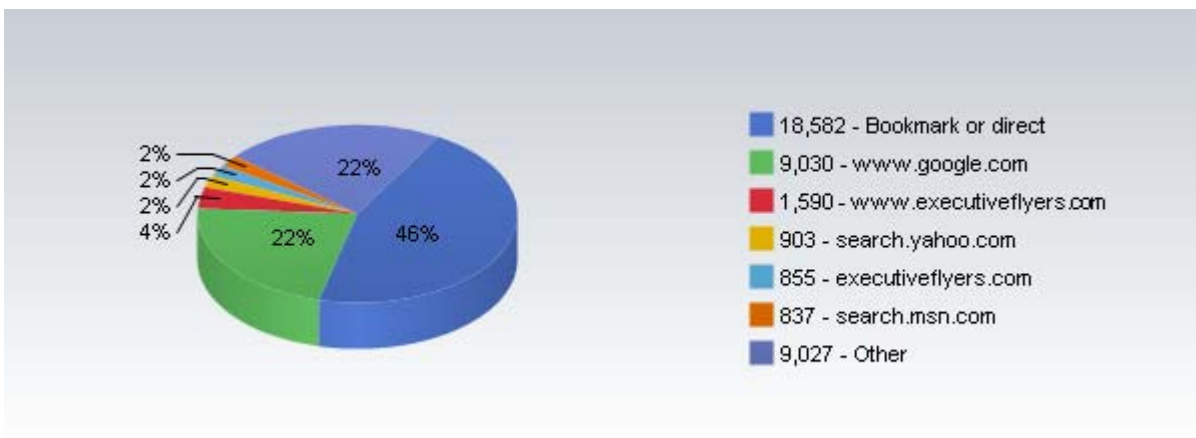
Top Pages for Year 2005



Page Name	Page Views	Percent
Default Page	59,985	25.52%
html/online_scheduling.html	11,611	4.94%
html/our_fleet.html	10,673	4.54%
html/rate_sheet.html	6,868	2.92%
html/rates.html	6,829	2.91%
html/learn_to_fly_.html	5,625	2.39%
html/training_and_rental_fleet.html	4,003	1.70%
html/cessna_c172sp.html	3,986	1.70%
html/picture_gallery_.html	3,781	1.61%
html/piper_warrior_pa28-161.html	3,735	1.59%
Other	117,935	50.18%
Total 355:	235,031	100.00%

10 of 355 displayed.

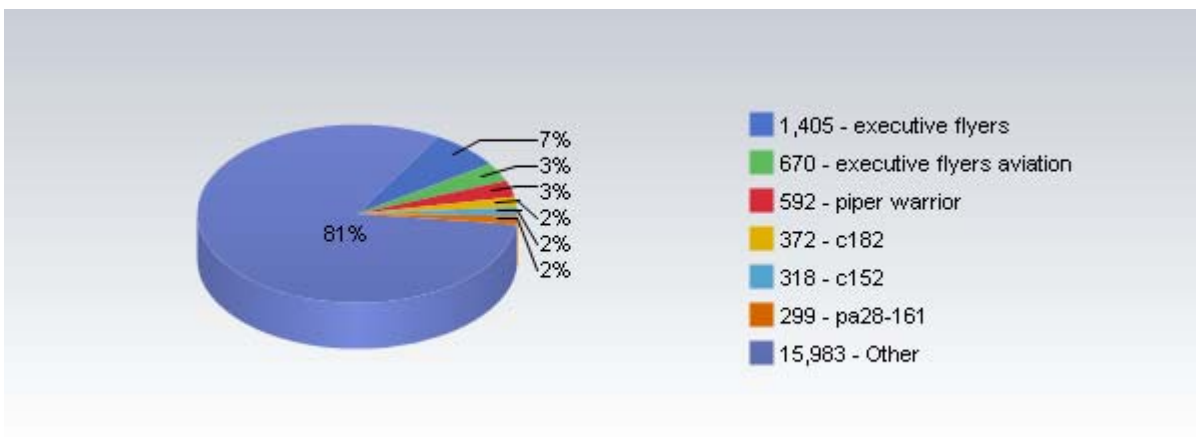
Referring Sites for Year 2005



Domain	Visitors	Percent
Bookmark or direct	18,582	45.52%
www.google.com	9,030	22.12%
www.executiveflyers.com	1,590	3.89%
search.yahoo.com	903	2.21%
executiveflyers.com	855	2.09%
search.msn.com	837	2.05%
www.google.co.uk	655	1.60%
www.justflightschools.com	653	1.60%
www.beapilot.com	484	1.19%
www.google.ca	394	0.97%
Other	6,841	16.76%
Total 574:	40,824	100.00%

10 of 574 displayed.

Search Terms for Year 2005



Search Term	Referrals	Percent
executive flyers	1,405	7.15%
executive flyers aviation	670	3.41%
pipper warrior	592	3.01%
c182	372	1.89%
c152	318	1.62%
pa28-161	299	1.52%
super decathlon	291	1.48%
c172	290	1.48%
beechcraft duchess	273	1.39%
cessna c172	242	1.23%
Other	14,887	75.80%
Total 4861:	19,639	100.00%

10 of 4861 displayed.

Report generated Thursday, November 17, 2005 12:19:02 PM